



tpc

GUIDELINES



LOGO



PANTONE 7709 C
C:61 | M:14 | Y:25 | K:0
R:97 | G:176 | B:187
HEX: #61b0bb

PANTONE 151 C
C:0 | M:60 | Y:100 | K:0
R:245 | G:131 | B:32
HEX: #f58320

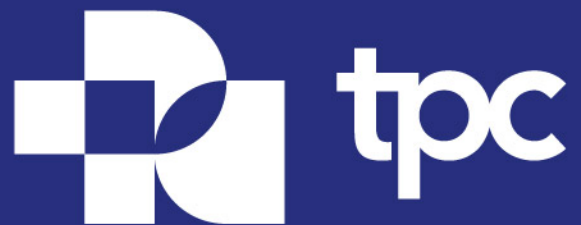
PANTONE 285 C
C:91 | M:53 | Y:0 | K:0
R:0 | G:113 | B:185
HEX: #0071b9

PANTONE 2738 C
C:100 | M:96 | Y:12 | K:11
R:41 | G:47 | B:124
HEX: #292f7c

REVERSE LOGO



SINGLE COLOR LOGO



COLOR PALETTE

key colors



PANTONE 7709 C
C:61 | M:14 | Y:25 | K:0
R:97 | G:176 | B:187
HEX: #61bobb

70% OPACITY

30% OPACITY



PANTONE 151 C
C:0 | M:60 | Y:100 | K:0
R:245 | G:131 | B:32
HEX: #f58320

70% OPACITY

30% OPACITY



PANTONE 285 C
C:91 | M:53 | Y:0 | K:0
R:0 | G:113 | B:185
HEX: #0071b9

70% OPACITY

30% OPACITY



PANTONE 2738 C
C:100 | M:96 | Y:12 | K:11
R:41 | G:47 | B:124
HEX: #292f7c

70% OPACITY

30% OPACITY

neutral colors



PANTONE BLACK 6 C
C:82 | M:70 | Y:60 | K:75
R:17 | G:25 | B:33
HEX: #111921



PANTONE 431 C
C:67 | M:52 | Y:44 | K:17
R:91 | G:103 | B:112
HEX: #5B6770



PANTONE 429 C
C:38 | M:27 | Y:26 | K:0
R:162 | G:169 | B:173
HEX: #A2A9AD

Catamaran

regular	abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*
medium	abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*
semibold	abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*
bold	abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*
extrabold	abcdefghijklmnopqrstuvxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*

Font Download Link

<https://fonts.google.com/specimen/Catamaran>

USAGE



background color



background graphics/images



no discoloring logo

no shadow

no form distortion

no size distortion