



# ASTRA

Airline Retailing Platform

**Swift** | **Seamless** | **Smart**



ASTRA unlocks the airline retailing opportunity by enabling airlines to maximize revenue and choose how they distribute and manage customer-centric offers across all channels – with full IATA NDC and Modern Airline Retailing alignment.

# Overview

**ASTRA**, our next-gen airline retailing platform, gives airlines greater choice in achieving their retailing objectives by connecting Offer and Order management modules with airline branded B2B and B2C Channels. An integrated technology framework provides seamless customer on-boarding, registration, and airline approval processes. Continuous rollout of new functionality and innovation enables airline customers to get to value quickly.



“Our Astra platform has truly proven itself as an enabler for airlines to achieve incremental revenues. Our continuous investment in this platform ensures that airlines can reap their benefits in the journey of Airline Retailing and 100% Offers and Orders.”

**Kristiaan van Dijken**  
VP Product – Airline Solutions

# Advantage



**Swift Deployment**  
Time to value in months



**Seamless UI & UX**  
Minimal training required



**Smart innovation**  
More control for airlines

# Capabilities

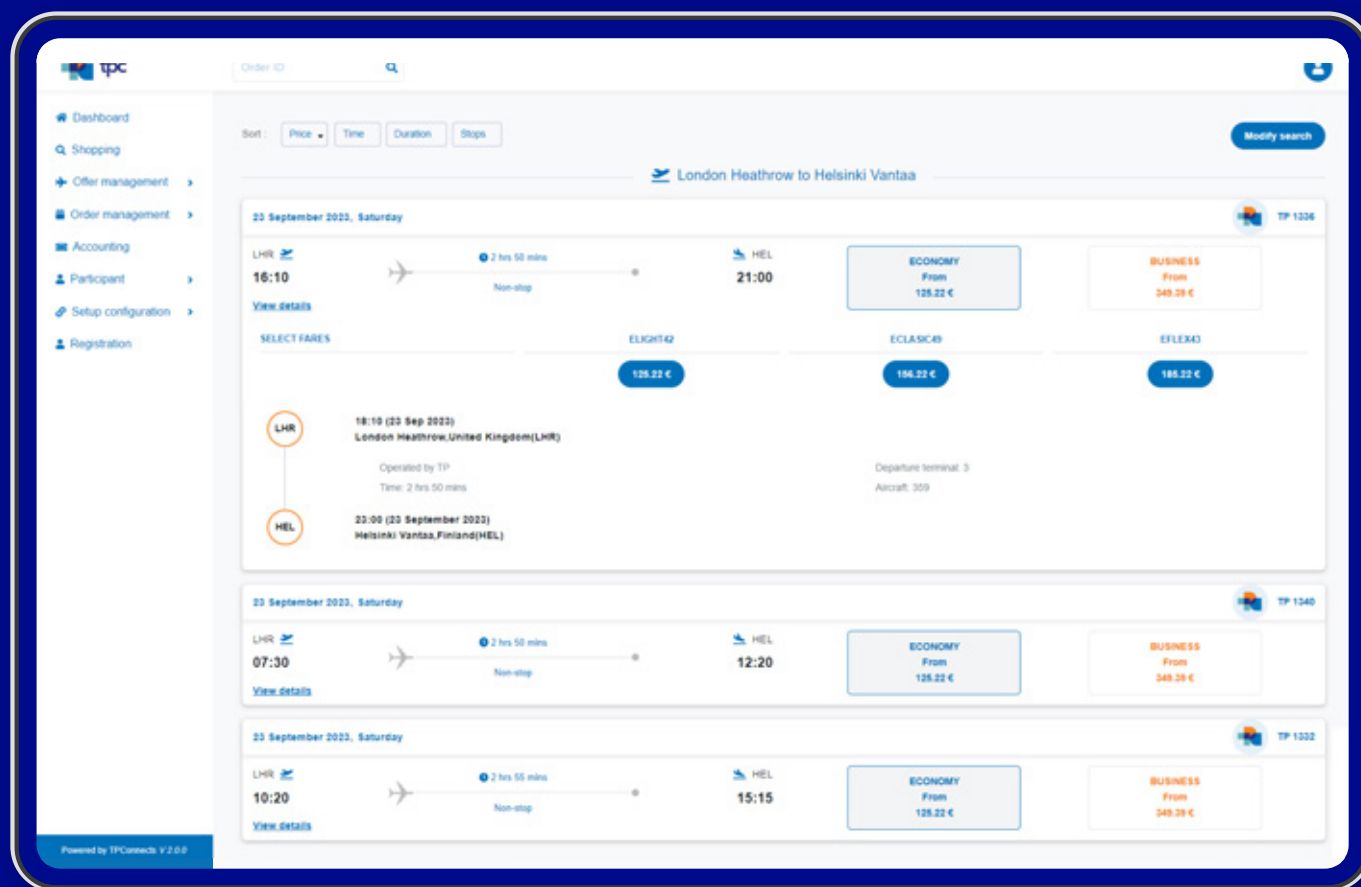
- ▲ **Offer Management**  
Enhance your flight offers with rich content and ancillary product provisioning, making it easier for agents and resellers to fulfil customer needs.
- **Order Management**  
ONE ORDER capable order creation, with a full range of payment options and comprehensive capabilities for after-sales servicing.
- **Settlement**  
Enable IATA and non-IATA partner settlement processes, including seamless engagement with IFG.

Trusted by



and more...

# Channels

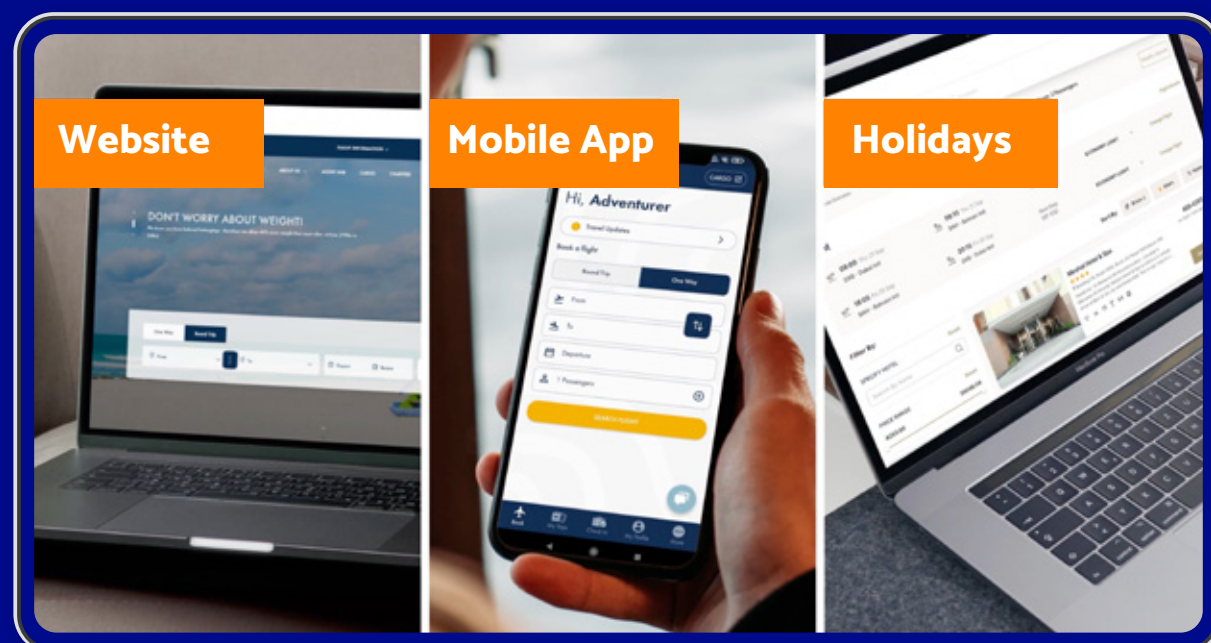
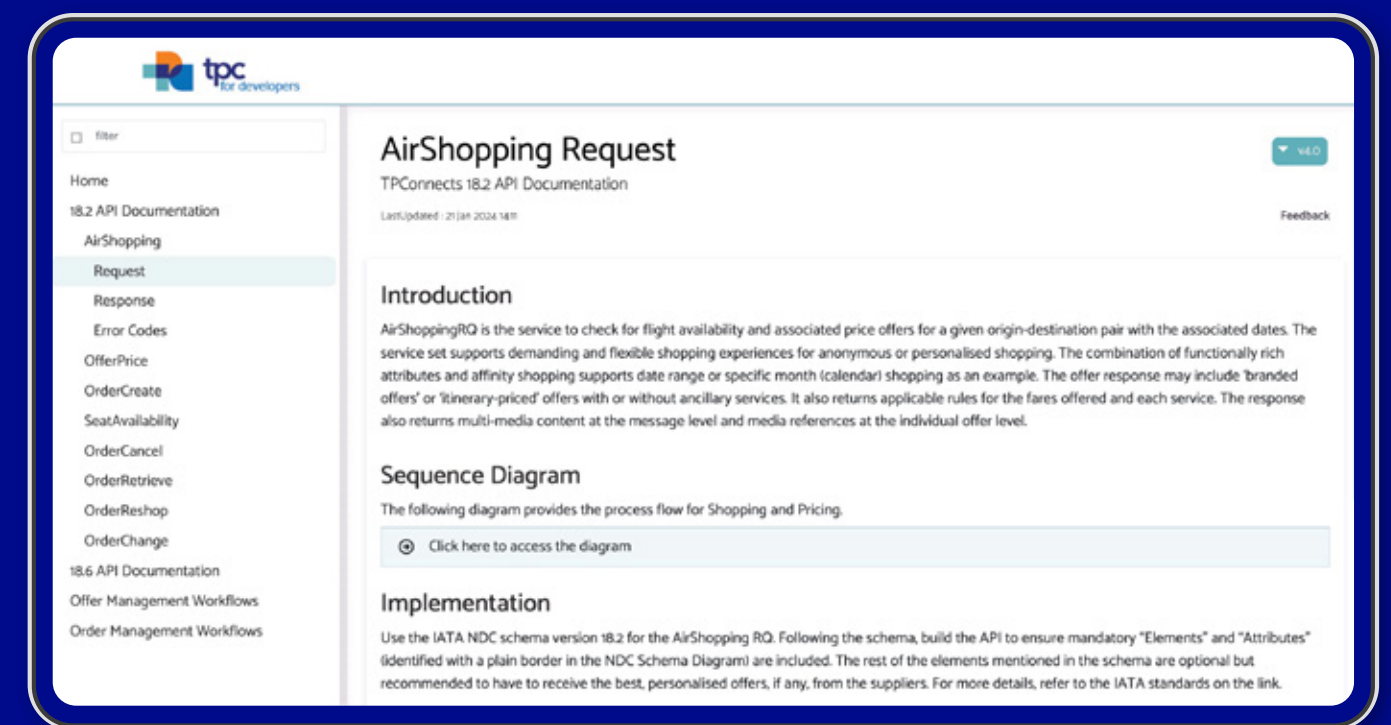


## ASTRA B2B

Our airline branded agent booking portal is a state-of-the-art sales and servicing tool that's designed for ease of use. It puts airlines in control of the content and offers you deliver through different channels.

## ASTRA API

With our Direct Connect API, travel sellers can easily access your airline content in real time through their own front-end system. You can also connect your content with downstream travel sellers through our Aggregator API.



## ASTRA B2C

Advanced TPC technology supports rich content delivery through your Website(IBE), mobile app or holiday portal, making it easy for consumers to choose flights and ancillary products and engage fully with your brand.

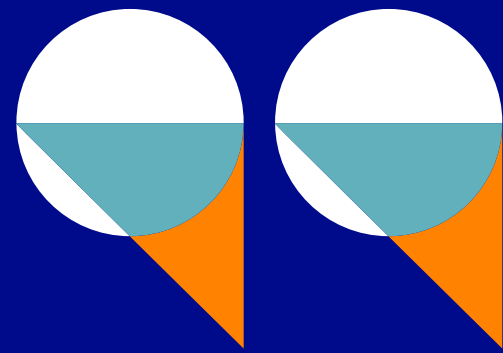
## Leading airlines unlock the retailing advantage with ASTRA

ASTRA is realizing retailing value for a rapidly growing customer base that includes market leaders and national carriers.

**“It’s all about learning and experimentation – that’s where the scalability and modular approach provided by TPConnects really helps us, definitely as a partner, TPConnects has been standing alongside us.”**

**Vikas Manra**

former Global Head Distribution,  
Business Development & Sales at Gulf Air



## TPConnects Technologies

We are a leading provider of cloud-based travel software and among the world’s top five NDC technology providers. We help airlines and travel agencies take advantage of modern airline retailing.

### Contact us

